



VERMEG EUROPEAN USER DAY 2022

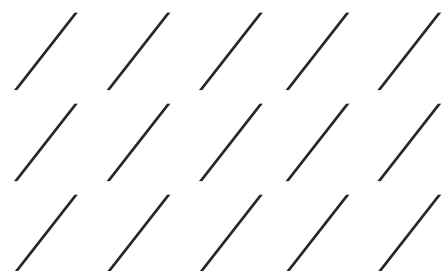
The 2022 edition of the « [VERMEG EUROPEAN USER DAY](#) » took place in Paris on Thursday, March 31st, 2022, at Le Ritz Hôtel.

We had the opportunity to discuss the latest VERMEG news and technological developments, their impact on business lines, and saw how digital technologies will continue to be a game changer for banking and insurance in 2022.



Our Guest from Kanoa-Consulting, **Karine MULLER**, shared her feedback and her vision on transformations happening in the insurance sector. What are the trends from consumer point of view, and their impact on the insurance actors, and how they are adapting their offers to meet the new needs.

Nathalie HOTTIN, Head of Insurance Product at VERMEG & **Eric BEMELMANS**, Digital Transformation Director at VERMEG explained further how we are providing a global business-oriented VERMEG offer to address today's and tomorrow's challenges and new usages.



We had the chance to discover what's new in [SOLIFE](#) offering through [Digital Apps](#), and to have a look at the Insurance Roadmap with a zoom on the new features to be integrated in SOLIFE.

It was also the occasion to see other products' updates and share use cases and demos.



With the participation of our guests, we have discussed the digitalization of the sales process, we saw how Integration is a building block of digital transformation and how our solutions can facilitate the transformation.

Guests have been invited to dedicated workshops and had the opportunity to immerse themselves in the latest product innovations.

We have listened to:

/ **Abraham TAKOM** : IT Director, Technology & Business Solutions - LOMBARD INTERNATIONAL ASSURANCE

Integration is a Building Block of Digital Transformation

/ **Patrick THIEBERGE**: General Director - MILLEIS VIE

Digitalization of Sales Processes via PALMYRA

/ **Nicolas MAMOU** : Director of Programme Marianne - GENERALI

Digitalization of Sales Process



VERMEG exhibiting at the TEKPLACE 2022

[TEKPLACE](#), a day to learn about the challenges of digital transformation and cyber security and exchange with peers!

VERMEG was exhibiting at the conference and was glad to participate in the show at the #Cloud Business Center on Tuesday, June 14, 2022.



TEKPLACE

The opening conference “Cyberattacks, cybercrime and cyberwar: how to deal with these threats?” was moderated by the editor-in-chief of the Argus de l'Assurance.

In order to show VERMEG’s expertise in the Digitalization of Sales Processing, **Marc BULS**, Digital Transformation Director at VERMEG and **Francisco JARREGA**, Regional Insurance Sales Director at VERMEG were Speakers at a workshop with **Nicolas MAMOU**, Director of Programme Marianne at GENERALI.

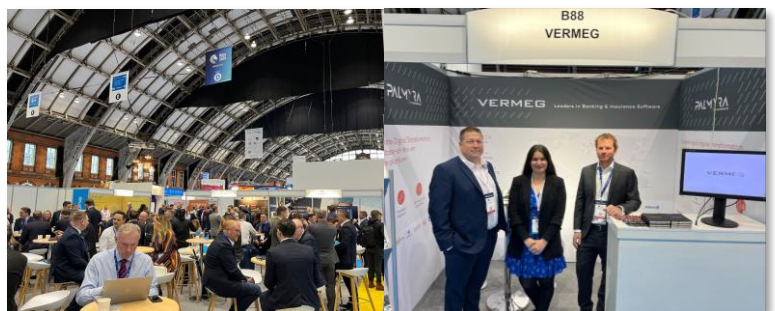
VERMEG exhibiting at the BIBA Conference 2022 - the UK's leading annual event for Insurance professionals

As a global leader in digital solutions for the Banking and Insurance Industry, VERMEG was glad to be part of the UK's largest insurance community by exhibiting at the [BIBA Conference 2022](#).

The annual conference took place on 11 & 12 of May in Manchester. The theme this year was 'our insurance community' offering businesses, friends and colleagues the opportunity to reunite, share new ideas and make new contacts.

VERMEG professionals were glad to share how VERMEG can support Insurance firms in the UK in their different digital transformation goals:

- / Group Life Insurance
- / Online Quotations
- / Pension & Retirement Advice
- / Claim Forms
- / Your Business



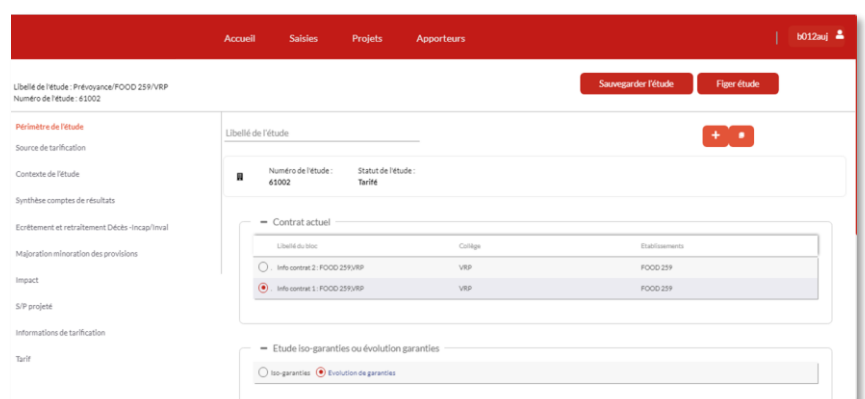
Insurance Collective journey:

VERMEG offers standardized collective journey in 6 steps activated or not according to the customer's needs:

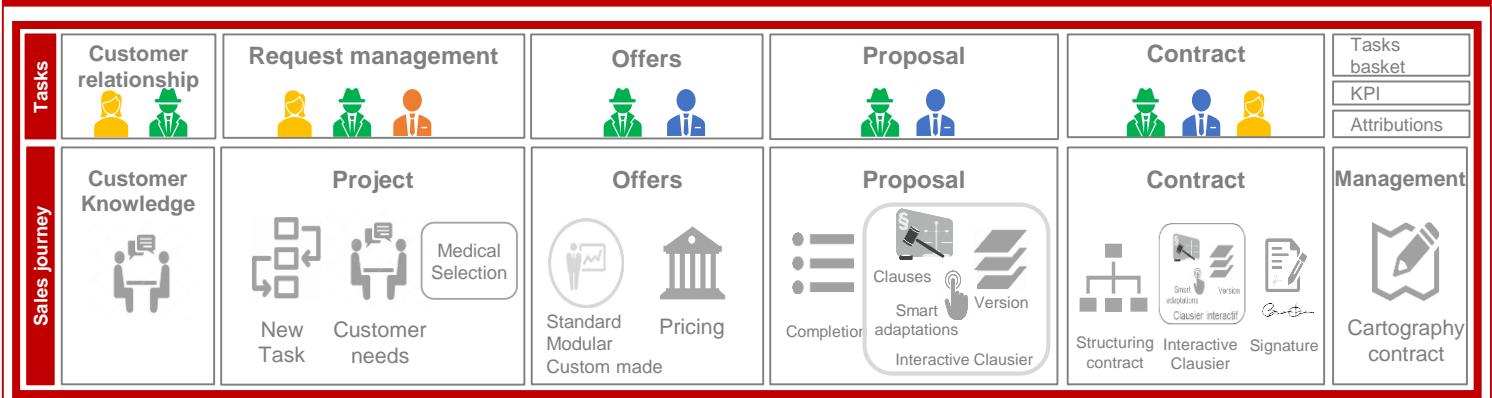
- / Customer knowledge (CRM or VERMEG)
- / Project
- / Offer / simulation
- / Proposal
- / Contracting
- / Management

Intervention of several profiles :

- / Commercial / Commercial Manager
- / Subscriber
- / Manager / Editor
- / Customer



UNDERWRITING JOURNEY OF GROUP INSURANCE PRODUCT



The collective journey developed by VERMEG offers a set of features adapted to the needs of insurers or brokers :

- / Management of transversal authentication of users and definition of their authorizations;
- / Possibility to define a group insurance project including several offers;
- / Definition of a catalog / repository of guarantees / configurable collective products;
- / Subscription to standard offers, modular and custom-made offers;
- / the possibility of defining management rules by professional users;
- / The ability to enter the list of affiliates - 2 types of affiliate input (Global / upload value);
- / Allows an internal workflow between manager and sales representatives;
- / Possibility of adapting the pricing parameters according to commercial law;
- / Launches pricing and saves quotes;
- / Touch point for Electronic signature;
- / Issuance of a proposal / contract on the principles of the quotes, using the clausier;
- / Manager / Sales Dashboard;
- / Configuration of contractual and regulatory documents / subscription rules / offers / pricing;
- / Integration with Repository / Underwriter / Medical Selection / Contract management.